**Wake County Room Occupancy & Food and Beverage Tax Stakeholders**

**March 9, 2017**

**Goals:**

1. Broaden discussion among stakeholders
2. Develop principles to guide future decisions
3. Consider capacity and demand
4. Review strategies and timelines for future actions

**Agenda:**

8:30 am Registration and Coffee

9:00 am Welcome, Objectives and Overview – Jim Hartmann, Ruffin Hall and George Alwon

9:10 am Presentation – Denise Foreman and Johnna Rogers

10:00 am Table Discussions: Do Draft Principles Provide the Appropriate Guidance?

* Discuss draft principles at each table and capture proposed changes on yellow sheet then turn into Staff Work Team Member

10:30 am Break

10:45 am Table Discussions: Using Updated Principles, Discuss Principle that is Key for You

11:15 am Rank the Principles:

* Using the ranking sheet on the table, rank all principles from 1 to X.
* 1 is more important to you
* X is least important to you
* All principles are important
* Select the constituency group you identify with for purposes of the ranking

11:25 am Next Steps and Closing Remarks:

* Next Meeting - March 27, 3:00 pm
	+ - Report out and discuss rankings
		- Discuss practices for each principle