

# 2021 STRATEGIC GOALS



## COMMUNITY HEALTH AND VITALITY

CHV 1	Improve residents' health and well-being by promoting healthy behaviors and lifestyles.
CHV 2	Improve access to affordable, high-quality care for all residents experiencing medical and/or behavioral health challenges.
CHV 3	Support a higher quality of life for vulnerable residents and communities.
CHV 4	All residents should have access to safe, nutritious, culturally appropriate, and affordable food.
CHV 5	Create affordable housing opportunities and support efforts to end homelessness.

## ECONOMIC STRENGTH

ES 1	Every resident has opportunities to be successful and thrive in Wake County's economic prosperity.
ES 2	Ensure that all households have access to affordable, high-speed internet.
ES 3	Support economic development efforts to bring diverse jobs, talent, businesses, and visitors to Wake County.
ES 4	Support, promote, and celebrate arts and culture.

## EDUCATION

E 1	Support early childhood care and education programs that prepare young children for life-long learning and overall well-being.
E 2	Partner with the Wake County Public School System (WCPSS) to improve all public-school students' educational outcomes.
E 3	Provide affordable college education and training programs in partnership with Wake Technical Community College.
E 4	Maintain a long-term funding plan for capital needs at the Wake County Public School System and Wake Technical Community College.



## GREAT GOVERNMENT

GG 1	Engage our community to envision the County's future.
GG 2	Embrace diversity, equity, and inclusion.
GG 3	Maintain a culture that values and supports our employees.
GG 4	Improve resident and customer experiences through efficient, high-quality service delivery and continuous innovation.



## GROWTH AND SUSTAINABILITY

GS 1	Preserve and enhance the County residents' quality of life through coordinated land use and transportation planning.
GS 2	Encourage the use of public transit.
GS 3	Preserve and protect a clean and abundant water supply.
GS 4	Preserve open space and expand access to parks, preserves, recreation resources, and greenways.
GS 5	Promote sustainability and address issues associated with climate change.



## PUBLIC SAFETY

PS 1	Address equity in the criminal justice system.
PS 2	Support justice-involved residents rejoining the community to improve health and well-being.
PS 3	Provide high quality and sustainable public safety services to meet the community's current and future needs.
PS 4	Ensure that first responders' diversity, health, and well-being are integral parts of all public safety agencies.