

# PSE Reach Map Q&A

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Will this be a topic of a regional evaluation call so we can learn what we need to know to help LIAs use this map if they end up needing to use it and ask us about using it with their programs and reporting?

With the regional evaluation liaison position currently vacant and the need for data analysts to participate in the COVID-19 Incident Management Team, regional evaluation calls are on hold for the time being. When the evaluation team has capacity, we will create a training video and post it to the website. Until then, email the evaluation team at [SNAPEdEvaluation@doh.wa.gov](mailto:SNAPEdEvaluation@doh.wa.gov) for assistance. Please be aware that responses may take longer than usual.

If, when working with their partners and other data sources first, LIAs come up with very different reach estimates, lower or higher, than what is on this map, are we (LIAs) accepting their estimates as fine to include in state plan?

Partner estimates are likely more representative than the population data used in the PSE Reach map, so local agencies and LIAs do not have to compare estimates from partners with this map. The map should be used if reach data is not available from another source (partners, OSPI report card, etc.). The map may also be useful for planning purposes.

If LIAs are concerned about differences in reach estimates, it may be useful to ask local agencies how they are estimating reach and to compare methods across local agencies and regions.

When we send new PSE sites to evaluation team for FFY21 program planning, is the plan to add new sites and PSE estimates to the map and keep the former sites on the map so we can build on it?

Yes, existing sites will remain on the map as new sites are added.

Are you interested in any past key PSE sites so we can also work on estimates for those sites?

Sites from previous fiscal years will not be added to the map unless they are a current or future site, though the evaluation team will add a site upon request.

Why aren't schools on the map?

Schools have intentionally been left off the map because there is readily available reach information on the OSPI school report card.

What if PSE project(s) spans large areas within a county or an entire county?

If a project covers an entire city or county, like a complete streets policy for example, local providers and LIAs can use county-, city-, zip code, or census tract-level data to identify eligible reach, which is often available on city or county websites, and on the [US Census website](https://www.census.gov/). They should also work with their partner on the city- or county-wide project, who may already have an estimate for project reach.