FFY 2021 SNAP-Ed Project Summary

**Agency Name:**

**County:**

1. **Related State Goals and Objectives:** *Please list the statewide goals and objectives that this program will impact. Refer to the document “Guiding-Principles-Priorities-and-Goals” when selecting statewide goals and objectives. If your program will impact additional goals and objectives not listed in the statewide guidance, please add those here as well.*
   1. **Goal:**
      1. **Objective(s)**
   2. **Goal:**
      1. **Objective(s)**
2. **Audience:** *Describe your local audience. Please include demographics, and any needs assessments conducted to determine target audiences or areas of need.*
3. **Project Description:** *For the purposes of this plan, consider each site as its own project. Please describe each site that you propose to work with.*

Site 1

|  |  |  |
| --- | --- | --- |
| **Site Name:**  *Sites may qualify based on the following:*   * + - *Income (WIC, TANF, FDPIR, ECEAP, Head Start, Medicaid (adults), SFMNP)*     - *Location (CSO, food bank, affordable housing, SNAP/TANF job readiness sites)*     - *Poverty (at least 50% at or below 200% FPL per agency or census data)*     - *Qualified retailers* | | |
| How does this site qualify? | | Percent SNAP Eligible: |
| **Describe Direct Education Strategies:**  *Add direct education narrative here*  *FFY21 approved curricula may be found* [*here*](https://wasnap-ed.org/curriculum/) | | |
| Curricula: | | |
| Number of class series: | | Estimated Reach: |
| Curricula: | | |
| Number of class series: | | Estimated Reach: |
| **Describe PSE Strategies:**  *Add PSE narrative here*  *Approved SNAP-Ed strategies/interventions may be found* [*here*](https://snapedtoolkit.org/interventions/find/)*.* | | |
| List approved SNAP-Ed strategy: | | Estimated Reach: |
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| List approved SNAP-Ed strategy: | | Estimated Reach: |
| **Describe Indirect Education Strategies:**  *Indirect education may include: social media such as facebook or Instagram, bulletin boards, email or handout newsletters, and one-time events that do not qualify as direct education.* | | |
| Type of indirect education: | | Estimated Reach: |
| Type of indirect education: | | Estimated Reach: |
| Type of indirect education: | | Estimated Reach: |
| **Key Partners and Roles:** | | |
| Partner: | Role: | |
| Partner: | Role: | |
| Partner: | Role: | |
| **Expected Outcomes in Year One:** | | |
| Outcome: | | |
| Outcome: | | |
| Outcome: | | |

Site 2

|  |  |  |
| --- | --- | --- |
| **Site Name:**  *Sites may qualify based on the following:*   * + - *Income (WIC, TANF, FDPIR, ECEAP, Head Start, Medicaid (adults), SFMNP)*     - *Location (CSO, food bank, affordable housing, SNAP/TANF job readiness sites)*     - *Poverty (at least 50% at or below 200% FPL per agency or census data)*     - *Qualified retailers* | | |
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| Curricula: | | |
| Number of class series: | | Estimated Reach: |
| Curricula: | | |
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| **Key Partners and Roles:** | | |
| Partner: | Role: | |
| Partner: | Role: | |
| Partner: | Role: | |
| **Expected Outcomes in Year One:** | | |
| Outcome: | | |
| Outcome: | | |
| Outcome: | | |

Site 3

|  |  |  |
| --- | --- | --- |
| **Site Name:**  *Sites may qualify based on the following:*   * + - *Income (WIC, TANF, FDPIR, ECEAP, Head Start, Medicaid (adults), SFMNP)*     - *Location (CSO, food bank, affordable housing, SNAP/TANF job readiness sites)*     - *Poverty (at least 50% at or below 200% FPL per agency or census data)*     - *Qualified retailers* | | |
| How does this site qualify? | | Percent SNAP Eligible: |
| **Describe Direct Education Strategies:**  *Add direct education narrative here*  *FFY21 approved curricula may be found* [*here*](https://wasnap-ed.org/curriculum/) | | |
| Curricula: | | |
| Number of class series: | | Estimated Reach: |
| Curricula: | | |
| Number of class series: | | Estimated Reach: |
| **Describe PSE Strategies:**  *Add PSE narrative here*  *Approved SNAP-Ed strategies/interventions may be found* [*here*](https://snapedtoolkit.org/interventions/find/)*.* | | |
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| Type of indirect education: | | Estimated Reach: |
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| Type of indirect education: | | Estimated Reach: |
| **Key Partners and Roles:** | | |
| Partner: | Role: | |
| Partner: | Role: | |
| Partner: | Role: | |
| **Expected Outcomes in Year One:** | | |
| Outcome: | | |
| Outcome: | | |
| Outcome: | | |

1. **Evaluation Plan:** Will coordinate with statewide evaluation team to complete evaluation and reporting of statewide goals and objectives. *Please describe any additional evaluation efforts that you are planning outside of the statewide evaluation effort.*
2. **Coordination Efforts:** *Include any coordination efforts not already described in Project Description above, including participation in coalitions, advisory groups or councils. Please include any coordination efforts with other SNAP-Ed programs in your county.*