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At just 36, David Baum has helped Allison+Partners achieve unprecedented success. A strategist with a background forged in politics, Baum works closely with leaders of global organizations to develop integrated communications programs spanning public affairs, crisis communications, website development and thought leadership.

An agency superstar, Baum rose from account manager to EVP in just six years by playing critical roles in some of the most important areas of the agency's business.

To wit, Baum developed and launched Allison+Partners' Start-Up Lifecycle program, which provides advisory services for business leaders as they scale their organizations. He led the



advisor to NJ LEEP — a nonprofit organization that helps first-generation and low-income students in the New Jersey area graduate from high school and college and begin careers.

He also serves as lead faculty member for the “Allison University” program, which provides training for agency employees throughout the globe — a mission that has shown him to be a model of cross-office collaboration across multiple accounts on the local and global level.

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