



# WOLD | AE

## HEALTHCARE NEWSLETTER

### LEXINGTON VA MEDICAL CENTER

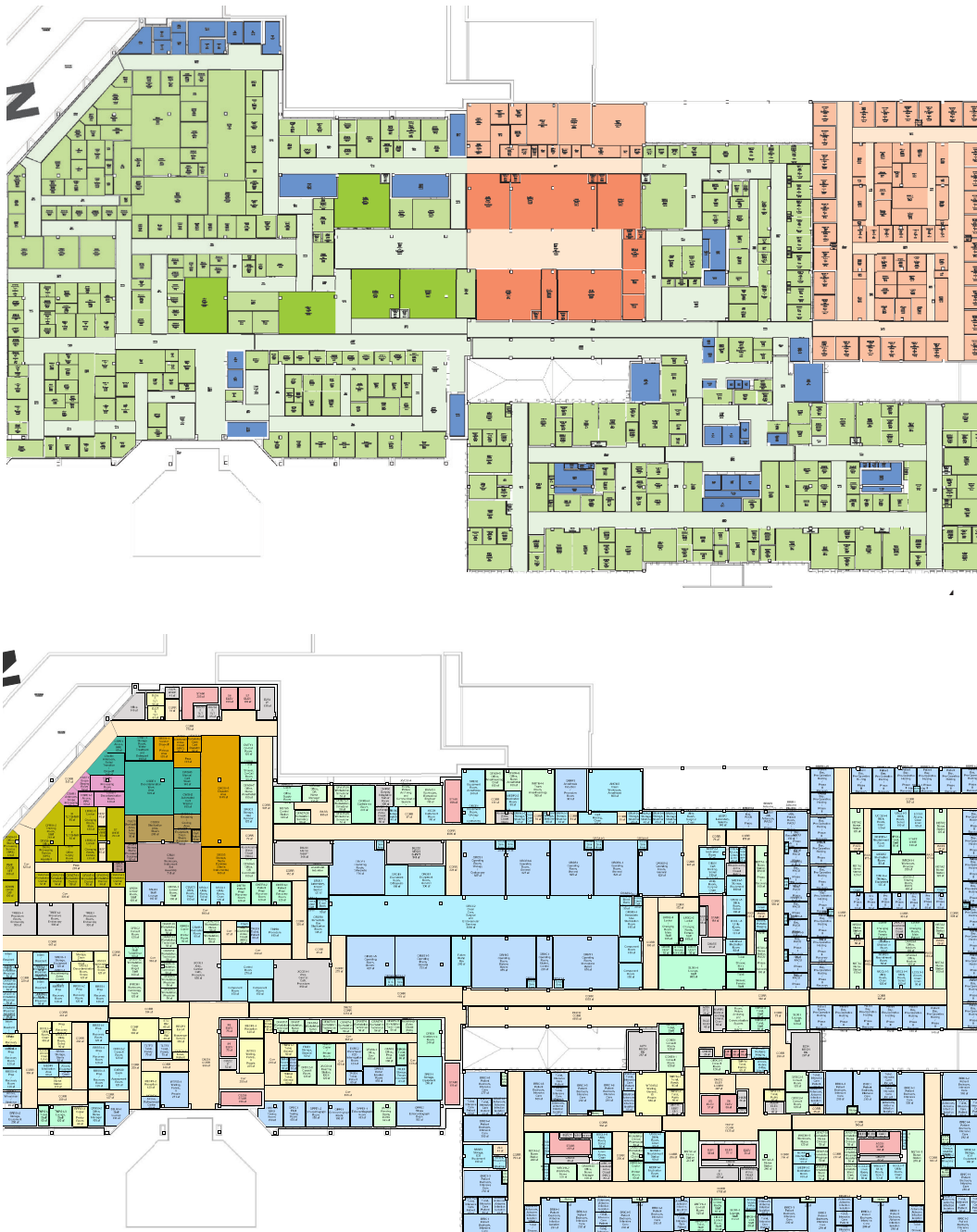
Wold, in partnership with Atriax Group, was commissioned by the Lexington VA Medical Center (VAMC) to develop a master plan for their main campus as part of a comprehensive strategic planning initiative. The VAMC recognized a need for programmatic improvements to their main campus. Both Wold and Atriax Group assisted in consolidating designated procedural and support services to improve the VAMC's operational efficiency.

The planning process's goal was to facilitate the discussion and achieve consensus on the best realignment of services. Our team integrated the SEPS program data with the ONUMA planning software to enable rapid scenario planning to determine where services should be located. This informative database allows our team to rapidly gather and analyze data to inform our master planning decisions. By incorporating the SEPS information into our planning process, we arrived at the optimum layout that aligned with the medical center's strategic priorities.

The plan's recommendation involved consolidating designated services to the facility's second floor, including the operating theatre, pre and post-operative care, cardiology, cardiovascular services, central sterile processing, and endoscopy. Currently, in the schematic design phase, the project is scheduled for completion in January 2022.

We've always been fortunate to collaborate with clients that collaborate effectively to deliver responsive solutions. Throughout the planning process with VAMC Lexington, our team gathered feedback from all stakeholders, including physicians, clinicians, technicians and VA leadership, to ensure all key clinical needs were addressed. Facilitating this process with the SEPS platform resulted in a consensus-driven solution that improved operational efficiency and the environment to serve veterans in the future best.

# COMPREHENSIVE STRATEGIC PLANNING ON A VA MEDICAL CENTER MAIN CAMPUS



# FOCAL

# POINT



“*There is never a right time to do the wrong thing, and there is never a wrong time to do the right thing.*”

— *Dr. Lou Holtz*

This is the quote that motivates my approach to my work, always doing the right thing for our clients. Building integrity, honesty, trust, commitment, diligence and performance.

TOM TESTERMAN

NCARB, AIA, EDAC

Healthcare master planning is a derivative of health system strategic planning. An adequately vetted strategic plan provides the framework for properly executed facility planning. This process ensures the health system's functional, operational, and financial objectives are properly aligned. Tom Testerman leads this process with over 41 years of collective experience in healthcare planning, programming, and design.

Tom received his bachelor's of Architecture degree from the University of Tennessee, graduating with high honors. His post-undergraduate studies include Cornell University coursework, where he received certification in the eCornell Healthcare Facilities Planning and Design program. In addition, Tom is a member of the American College of Healthcare Architects (ACHA).

Tom notes that planning involves collecting and analyzing data and efficiently and accurately moving relevant data through a programming and planning process. Historically, this data was captured and recorded in an analog format. With the advent of digital technology and planning software, the data can now be captured and moved seamlessly through this process with higher fidelity, integration, and transmission without loss of content. This process gives us the capability of providing our clients with higher quality information around budget, phasing, space analytics and operational continuity, allowing them to make better-informed decisions. This is also complemented with the ability to provide rapid analysis of alternative scenarios.

Healthcare is a relationship business and building those relationships, and the appreciation of the services we provide to our clients is what fuels Tom's energy and excitement about his work. Investing time in researching to support our client's unique challenges to support a pathway to a successful project ensures that our recommendations are well-vetted against industry trends, latest innovations and best practices to guide future growth and development.



# PERSONALIZATION OF PLANNING

We've been continually reminded of the devastating realities that have been caused by COVID-19 throughout 2020 and the beginning of this year. For many, this harsh reality has been spotlighted by grim statistics, which can sometimes hinder the stories of the people behind the data. Immersed in a world of information overload, our mission at Wold Architects and Engineers is to put a face to these numbers. As our world changes and the demand for unique solutions arises, we take these statistics and turn them into solutions for our master planning process.

We've seen examples of how a data integration process can negatively impact the results of a healthcare master plan. For instance, we've watched how only factoring in benchmark statistics can affect patients and staff experience. Designers can gather all the data needed to facilitate a master plan, but it has to add in the considerations and needs of all stakeholders. Statistics help inform our master planning decisions, but they will not take away the main focus, personalization of healthcare for patients and staff.

When collecting data for any project, it is a top priority at Wold to ensure that all voices are

heard. Thus, we cast a wide net to ensure that all stakeholders' opinions contribute to the planning process's decisions. Without all considerations analyzed, potential gaps can hinder a master plan's success. Our team is committed to accomplishing an inclusive data collection process.

The key to successfully achieving consensus with a group of stakeholders is by refraining from starting with solutions and focusing on gathering the information required to agree on the needs. This will empower the group to objectively compare options and determine the right one that will best meet the patients, residents, staff and communities' needs.

Wold healthcare's focus is "Designing Meaningful Experiences" for our clients and the communities we serve. These experiences are all unique as each organization has different needs and expectations. Going further, each stakeholder's experience is unique and must be analyzed. Through our data integration process, we take the time to ensure all voices are heard and taken into consideration. From that point on, we can turn those statistics into meaningful experiences that go above and beyond the baseline for data we receive.

*Diverse planning groups  
ensure all voices are heard and  
an inclusive data set is gathered.*





# DESIGNING YOUR EXPERIENCE

# OUR MASTER PLANNING PROCESS

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THROUGH THE PERSONALIZATION OF PLANNING AND BREADTH OF INDUSTRY KNOWLEDGE WE DELIVER A MASTER PLANNING EXPERIENCE THAT IS DESIGNED FOR YOU.

Wold believes strongly that a healthcare organization is a community pillar and must embody the organization's and community's values. Our first step is to sit down with you to listen and learn about your organization and community before we can offer any guidance on your facility master plan. We will tour your buildings, assess space use, talk with administration and staff, and have discussions with the organizational leaders to identify your care facilities' goals and aspirations.

Only after careful consideration of your organization, your values and your community will we start working on solving your facility's issues. We understand that facilities are an organizational

investment and how critical it is to analyze these projects fitting into the bigger financial picture and determine their viability in achieving your long term goals.

Master plans can only be successful if they reflect the values of your organization and community. They cannot be developed solely by "out of town experts" but must be developed through collaborative planning. We can provide the leadership you need to guide your organization through the complexities of understanding your facility space needs, prioritizing those needs and developing future facility solutions.



# RECENT MASTER PLANNING EXPERIENCE



St. Anthony Regional Hospital
Winner Regional Healthcare Center
Hutchinson Health
Winneshiek Medical Center
Uvalde Memorial Hospital
Fort Madison Community Hospital
Waverly Health Center
Johnson Memorial Health Services
Wray Community District Hospital
Pipestone County Medical Center
Boone Memorial Hospital
Grant Regional Health Services
Bay Area Medical Center
Douglas County Memorial Hospital
Perham Health
Sanford Canby Medical Center
Huron Regional Medical Center
Wrangell Medical Center
Marshfield Medical Center
Sanford Clear Lake Medical Center
Hennepin Health Asset Preservation Plan
Hennepin Health Life Cycle Assessment
Rivers Edge Hospital
Avera Tyler Hospital
Couteau Health Care System
Provident Hospital of Cook County
Cook County Health Center
VAMC Birmingham CVICU
VAMC Lexington
VAMC Nashville
Maury Regional Medical Center
Lehigh Valley Health System
Sharon Regional Health System
Bay Park Community Hospital
Mid-Columbia Medical Center
Regional Hospital of Scranton
Phoenixville Hospital
Brandywine Hospital



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