



## MARSHFIELD MEDICAL CENTER NEILLSVILLE

*Centralizing  
community health  
and wellness  
resources in one  
all-inclusive campus*

### Project Spotlight

Marshfield Medical Center Neillsville partnered with Wold to plan and design their replacement health and wellness campus.

This process began with facilitating a site selection process to determine the best location for the new community health and wellness campus. The campus will include a full service critical access hospital, a comprehensive specialty care clinic, as well as a primary care outpatient center and wellness gym.

This replacement facility will provide a modern healthcare campus to enhance the patient experience, streamline staffing and reorganize operations around ambulatory and outpatient care.

MMC Neillsville's strategic partnerships for this campus include Marshfield Clinic, an optometry clinic and an outpatient retail pharmacy. Wold has worked with these partners to create a modern care facility to support all healthcare and wellness needs of the community in one centralized location.

The campus wellness center will provide health and supportive rehabilitation services for patients, residents and community members. The wellness center was included in the project to provide services currently unavailable to Neillsville and support the health management and overall wellness goals of Marshfield Medical Center Neillsville and the entire surrounding region.



## Team Member Spotlight

ANDREW JORDAN, AIA | ASHE



Andrew Jordan joined Wold's healthcare & senior living team in April after spending virtually his entire career dedicated to planning, designing and delivering innovative healthcare facilities. He has extensive experience leading a wide range of healthcare projects with particular expertise in facilitating proper functional relationships and efficiencies of flow.

Andrew's broad client background and position as a leader in the healthcare design industry is vital to helping Wold build long lasting relationships and trust with clients, consultants and contractors. Andrew looks to build up the firm's local clientele and foster relationships with healthcare systems to ultimately make Wold a household name in the healthcare market.

Andrew's background managing projects with multiple owners, facilitating consensus and navigating an ever-changing market such as healthcare illustrates his strengths for both leadership and creative solution-seeking. After leading a branch office he sees joining Wold as an opportunity to have more support to better serve clients and join a team of emerging leaders in the healthcare market.

We're excited to add Andrew's experience to Wold's growing HCSL team and set in motion our shared approach to client service and efficient, patient-centric design.

“ *This is a great opportunity for me to come in during Wold's growth as a leader in healthcare design and where I can help to grow that presence using what I've learned from my career and project background.* ”



## Current Trend

### Facility Benchmarking and Analysis

Healthcare facilities are unique in that they have intense building system infrastructure needs that directly support providing care to their patients, oftentimes running 24/7 with people's health and wellbeing on the line. The critical relationship between these facilities and the care they support requires healthcare organizations to develop a comprehensive understanding of their facility assets, as well as their long term maintenance and asset preservation requirements.

Effective facility life cycle planning needs careful consideration of: Life Safety and Code Updates, Site Infrastructure, Building Envelope, Structural Integrity, Building Materials and Finishes, Mechanical Systems, Electrical Systems, Vertical Circulation, Security Equipment and Technology.

Wold believes very strongly that master facility planning for healthcare organizations must go beyond just understanding operational functionality and where the buildings can expand next on your campus. They are important factors, but if they are not coupled with a survey of the existing infrastructure and building systems, unintended scope will be added into projects after funding has been set causing budget pressure and owner stress.

As a result, our team of healthcare architects, interior designers, mechanical engineers and electrical engineers meet with your team to tour, listen and gain an understanding of how the building materials and systems are performing to inform the life cycle analysis and the planning process. The result is a campus wide survey and life cycle



analysis of the facilities that projects current and future building maintenance and asset preservation needs.

We understand the state of healthcare finances in our current times, reimbursements are shifting and margins are getting tighter each year. Furthermore, we understand that facility needs do not go away, in fact, they only get more expensive as the years go on. Proactive planning and early communication of needs are paramount in successfully getting funding for these important projects.

Wold will work side by side with your team to understand and define the criteria for prioritizing the projects on annual, 5-Year and 10-Year intervals, as well as develop the tools necessary to communicate these needs to stakeholders, leadership and decision makers to ensure they have the appropriate information to gain their consensus and/or approval of the campus' current and future needs.



## Wold Culture

### All Projects are Important to Wold

No matter the size and scope of a project, we at Wold dedicate ourselves to the betterment of all clients.

Wold's mission is developing meaningful collaboration with our clients and partners, listening to their voices, adding an emphasis beyond the end product and together with them bringing their vision forward to create outstanding results. We have a full service in-house team of healthcare planners, architects, interior designers and engineers focused on the success of every project no matter the size or scope.

We value meeting the needs of our clients and bettering their environments for the patients, staff, community members and anyone else coming into contact with a Wold project. With client service as a focus — we keep our clients' interests as our primary goal with every client partner. Wold's track-record of sustaining long-term relationships with our clients is further evidence that we dedicate ourselves to the needs and goals of everyone with whom we're privileged enough to work.