

Washington State SNAP-Ed | 2017

HEALTHIER LIVES THROUGH EDUCATION & PUBLIC HEALTH APPROACHES



THE CHALLENGE



THE SNAP-ED SOLUTION

SNAP-Ed collaborates with community organizations to implement evidence-based nutrition and physical activity education and policy, systems, and environmental changes that make the healthy choice the easy choice in settings where low-income Washingtonians...



THE RESULTS 2017⁴

TOTAL STATEWIDE REACH

• • • • • **855,167***

Face-to-Face Education : 67,640

- 39% participants were children
- 25% identified as Hispanic
- 23% identified as minority races

Supportive Education* : 46,195

PSE Activities* : 741,332

- 96 PSE projects
- 43 partnering agencies

* = Estimated Counts

KEY BEHAVIORAL OUTCOMES



Increased FRUIT & VEGETABLES

- 9th - 12th graders ate **MORE** fruit and vegetables
- Adults ate a greater variety and ate 50% more fruits and vegetables



Increased PHYSICAL ACTIVITY

- 6th - 12th graders did physical activity **MORE** days per week
- Adults did moderate and vigorous physical activities **MORE** days per week



Increased ACCESS to HEALTHY FOOD

- Adults use the nutrition facts label **MORE** often
- Adults worried about running out of food **LESS** often
- 9th - 12th graders help their families by using emergency food resources **MORE** often

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2017 STATEWIDE IMPACT



39 (100%) **COUNTIES SERVED**

62 SNAP-Ed Regional Providers Delivered Programs

632* Community Level Partnerships

855,167* SNAP-Ed Participants Benefitting

PSE Evaluation Pilot

Projects took place in settings where SNAP-Ed participants eat, learn, live, play, shop, and work.

55% of PSE projects in the pilot took place in a setting where participants learn.

86% of PSE projects involved a policy, system, or environmental change that provided nutrition supports.

PROJECT HIGHLIGHT

Washington State Farmers Markets Improving Community Food Access



Working across
Washington



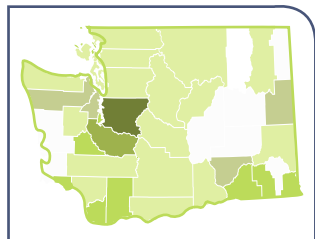
Making Markets
Affordable & SNAP-Friendly



Using SNAP-Ed
Funding



Partnering Across
Communities



Farmers markets in 23 WA counties reported food access activities

King County had the most markets and activities with **134** individual activities.

9 counties with **> 10 activities**

90%

of markets reported accepting SNAP/EBT, WIC, or Senior FMNP.

74 markets advertised these programs; **58** trained staff & vendors about them.

In 2016, across WA, there were many reported food access activities, for example:

103 educational programs for adults and youth

48 SNAP/EBT incentive programs

18 fruit and vegetable prescription programs

SNAP-Ed funding **increased** farmers markets' **capacity** to do community food access work. SNAP-Ed funded "contractors" **built partner networks** and supported programming.

"It wouldn't be happening without SNAP-Ed. I mean it would be zero...it's not work that any market, or any farmer, or any non-profit organization working with low income people would be able to pay for on its own."

- Farmers Market Manager

343

food access activities by markets & their partners across **94 markets**; **43 activities** new in 2016.

Of the 94 Markets...

61%

of markets partnered with senior centers

59%

of markets partnered with public health agencies

58%

of markets partnered with food banks

Multi-sector partners built strong local food systems & **increased access** to healthy foods.

References:

1. Basic Food Participation as a Percent of People at or Below 125% Poverty Level, By County, Thru December 2017. Source: ESA-Office of the Assistant Secretary Monthly Report M273 using 2016 ACS Poverty Data and the ACES Data Warehouse as of January 2018
2. Washington State Poverty Statistics 2017. <https://talkpoverty.org/state-year-report/washington-2017-report/>
3. Prevalence of Self-Reported Obesity Among U.S. Adults by State and Territory, BRFSS, 2016. <https://www.cdc.gov/obesity/data/prevalence-maps.html>
4. Washington State SNAP-Ed Annual Report 2017, EARS